

ज्ञानसेतु GYANSETU

Empowering Rural India with Simplified Internet Access

GYANSETU

Internet has been perhaps the most outstanding innovation in the field of communication in the history of mankind. There is a huge amount of information available on the Internet. Unfortunately, the rural population of India is not able to benefit from the available technology because of various limiting factors including illiteracy.

GYANSETU system tries to bridge this gap by providing advanced yet simplified applications that can interact with the rural population, in a way comfortable to them so as to extract the required information from the internet. The possible services are e-governance, e-market, e-services (ticket booking), e-education etc.

Why GYANSETU?

GYANSETU overcomes the limiting factors of rural masses including low / no literacy level and requires exposure only to local language, for getting connected to the internet.

GYANSETU FEATURES

- ✓ Multi lingual support
- ✓ Audio Announcements
- ✓ Less text, highly visual based
- ✓ Driven by simplified numeric keypad
- ✓ Internet access through remote device
- ✓ Internet access through flash of an Easy Card
- ✓ Power optimized rugged platform
- Possibility of being powered through small solar & wind turbine sources



HIGHLIGHTS

- ✓ Interacts with the user with its own GUI
- ✓ Extracts the information from third party servers
- ✓ No change required in third party servers
- ✓ User specific additional services can be added
- ✓ Site specific customization is supported



Existing GUI



Simplified GYANSETU GUI

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